



## Fact Sheet

### Cover Printing

#### **BENEFITS TO PRINTING YOUR COVERS, JACKETS, AND INSERTS AT MALLOY**

**Save time—one stop shopping**

**Save money—no shipping cost to get your covers to Malloy**

**Save resources—we usually print fewer excess covers for bindery set-up**

**Cost savings:** When Malloy prints your covers, jackets, or inserts you pay for only as many as the number of bound books you order from us. When furnishing color components to Malloy from another source, you purchase additional to account for spoilage, make-ready, and overs. In addition, you have to pay for freight to transport them to Malloy. Compare your other source's price, including all those additional costs, to Malloy's price, and there is a good chance you will save money printing your covers, jackets, or inserts at Malloy.

**Variety of Enhancements:** Choose from a number of different treatments to give your covers and dust jackets the special effect you are looking for:

- Gloss and matte UV coating
- Gloss and matte lay-flat film lamination
- Scuff-resistant lay-flat matte film lamination
- Precision Spot Gloss
- Foil Stamping
- Embossing

**Value and economy:** Our standard film lamination, both gloss and matte finish, is a lay-flat product.

**One-stop shopping:** You have one purchase order, less administrative time, and you use fewer resources in the process when you print your cover, dust jacket, or color insert at Malloy.

**Schedule control:** When we print both the text and color components for a book, we have complete control of the production schedule. Placing all elements of the job in our hands is critically important when time is of the essence.

**Hassle-free relationship:** Nobody is perfect! Not Malloy, not any printer. If we discover a problem with a component that is supplied to us, we stop production, contact you, and wait while you resolve the problem with the printer. The same problem found on a component printed at Malloy will be fixed without delay and without any bother to you.