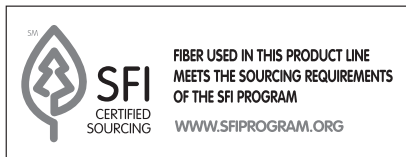


SFI Black & White Logo

SFI requires the printer to take responsibility for ensuring that the SFI logo is placed only in titles that are made with papers qualifying for their certification. The printer is also required to place the correct logo in/on the book according to specific criteria established by SFI. We have created this tool for customers to use to choose the size of logo they want in/on their books and guide us on the placement of the logo .

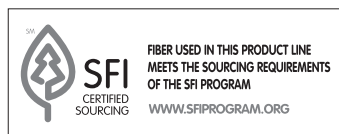
- Choose one of the three logos that best fits your document: small, medium, or large.
- The green border defines the required space that must surround the logo to separate it from other page elements and trim (background images/screens can come up to the logo edge).
- When placing the FPO in your document, place it at 100%, do not reduce or enlarge.
- Your FPO image will be replaced by the correct SFI logo in your final print-ready files at Malloy.

9/1/08



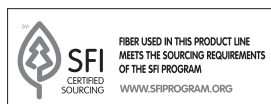
Required space around logo

**CoC - FPO
Large**



Required space around logo

**CoC - FPO
Medium**



Required space around logo

**CoC - FPO
Small**

SFI 4-Color Process Logo

SFI requires the printer to take responsibility for ensuring that the SFI logo is placed only in titles that are made with papers qualifying for their certification. The printer is also required to place the correct logo in/on the book according to specific criteria established by SFI. We have created this tool for customers to use to choose the size of logo they want in/on their books and guide us on the placement of the logo .

- Choose one of the three logos that best fits your document: small, medium, or large.
- The green border defines the required space that must surround the logo to separate it from other page elements and trim (background images/screens can come up to the logo edge).
- When placing the FPO in your document, place it at 100%, do not reduce or enlarge.
- Your FPO image will be replaced by the correct SFI logo in your final print-ready files at Malloy.

9/1/08

