



## Fact Sheet

### Malloy Fulfillment Solutions

#### SHIP DIRECT FROM MALLOY TO YOUR CUSTOMERS

Put Malloy's Fulfillment Solutions to work for you and gain time, money, and piece of mind. The combination of Malloy's unparalleled customer service and state-of-the-art fulfillment software provides a seamless connection from our bindery to your customer.

#### PRINT → STORE → FULFILL → SAVINGS THAT ADD UP!

Avoid the cost and uncertainty of shipping your books from a printer to a warehouse that are hundreds of miles apart, and simply allow us to cart your books a few hundred feet from our binders to our storage racks, both located in the same facility. There are no receiving charges for books printed at Malloy, and the first 30 days of storage are free.

#### LIGHTS OUT ORDER PROCESSING

Route your orders to Malloy Fulfillment Solutions with little to no effort, either as an *XML data transfer* or directly from your *on-line shopping cart*. We will pick, pack, and ship those orders within the next 48 hours. Your customer will receive an email message confirming their order and another email telling them when the books are on the way.

#### STAY INFORMED

Use some or all of our many E-alerts and on-line reports to stay connected with all that is going on with your books at Malloy Fulfillment Solutions. We can automatically email you an assortment of confirmations—receipt of order, shipping notice, and returns; and you can go to a secure location on our web page to track shipments, monitor sales, and check inventory levels. When you enter your orders directly into our online order entry system, your orders are archived and available to you or your staff anywhere in the world.

#### WORK WITH A DISTRIBUTOR IF YOU WISH

Store your books at Malloy, and we will quickly ship them to your distribution partners. We have years of experience meeting the warehouse requirements of distributors and the large chains.

Take advantage of Malloy Fulfillment Solutions for all of your titles or just the portion of the books not handled by your distributor. However you work it, you will save time, money, and precious resources with our Fulfillment Solutions.

#### SPECIFIC FEATURES

- Online ordering/inquiry/tracking
- Online order history
- Online reports
- XML data transfer
- Order information
  - Accepts orders from web shopping cart
  - Accepts batch files from publisher
  - Shipping confirmation batch file to publisher
- Host Retail Shopping Cart
  - Process orders using our cc merchant bank
  - Process orders using the publisher's cc merchant bank
- Low inventory alerts
- Item categories
- Online Malloy Fulfillment service manual
- Email capabilities
  - Send order confirmations
  - Send shipping confirmations
  - Events: returns, receipts
- Online graphs
- Online access to inventory levels
- Online PowerPoint presentations
- Trade Market orders:
  - Warehouse transfer to distributors
  - Direct ship to bookstore chains
  - Direct ship to Amazon.com
- Individual orders:
  - Fill small orders entered by publisher
  - Accept order from web shopping cart
  - Can host shopping cart
- Non-Profit Organizations
  - Shipments to schools, etc.
  - Track orders/books by divisions/departments
- Returns
- Kitting
- Orders for Events
  - Seminars & workshops
  - Author signings
  - Marketing Fulfillment